

**"The proper moment to shape the future is now."**

Sven Gabor Janszky is Europe's most innovative trend researcher and founder and head of 2b AHEAD ThinkTank, the largest independent trend research institute in Europe. His strategy recommendations have become the benchmark for business models of the future for companies in all industries. These projections and findings are based on more than 150 scientific studies and trend analyses, the futurologist is conducting in his institute at regular intervals.



Trend researcher, futurologist and head of the largest independent trend research institute in Europe

Expertise: Future, trends, innovation

Languages: German, English

## LECTURES

- My son, the cyborg - how technology makes humans more human
- 2035: How much human tolerates the future?
- working worlds in 2035
- The power of megatrends - strategies for the future
- Disrupt! The spirit of silicon valley
- Living environments in 2030
- How our values will change in business and society
- IT 3.0: From intelligent clouds to the operating system of our life
- Rule Breaker: how people think whose ideas change the world

## PARTICIPANT FEEDBACK

*It was with great enthusiasm, to say the least, that I listened to Sven Gábor Jánzsky's presentation at the Mittelstandsforum 2019 in Tübingen. I can say without exaggeration that this was by far one of the best and most important lectures I have been privileged to hear in many years. In a time characterized by great fears and worries, this speaker was able to credibly convey that most likely everything will be fine or significantly better than now - not based on wishful thinking, but based on data. I can't stress enough how important it was to hear that.*

DR. MATTHIAS ERNST / STORYMAKER AGENTUR FÜR PUBLIC RELATIONS GMBH

## HAPPY CUSTOMERS

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